

* Globalisation in the time of a pandemic

— Four major cause-effect relationship —

(1) Free movement of goods & elimination of trade obstructions

- WTO 2020 data

 - ↳ 9.2% decline in world merchandise trade compared to 2019

- Many countries unable to meet demand & supply

- In India, shortfall of trade due to COVID-19 related restrictions

 - ↳ Merchandise exports from India reduced by 17.76%

- But not everything is dismal

 - ↳ trade of medical goods ↑

 - ↳ with vaccines, Indian pharma export may cross \$25 billion

(2) Free flow of capital

- Cross border movements halted due to lockdown.

- Lack of capital movement resulted in

depreciation of the rupee.

- With economy reviving now
 - ↳ FPI & FDI is increasing
 - ↳ Apr-Sept 2020, FDI showed a 15% growth.

(3) Transfer of technology

- COVID-19 widened the gap b/w nations with technological advancements & those lacking it.
- Transfer of capital goods impacted.
 - ↳ Eg. modern medical equipments
- But tech like AI & big data stepped in to gauge spread & ways to prevent it.
- Data sharing facilitated the process of developing a vaccine & mapping mutations.

(4) Free movement of people

- Contagious nature of virus has crippled the idea of globalisation.
- Drastic reduction in number of international travellers.
- Countries dependent on tourism have taken a beating.

* Rare earth metals at the heart of China-US rivalry

- Rare earth minerals like

↳ Neodymium, praseodymium & dysprosium etc

↳ Crucial for magnet manufacture

↳ used in wind turbines, Electric vehicles, smartphones, computer screens, telescopic lenses etc

- US & EU are heavily dependent on China

↳ US imported 80% of its Rare earths from China while EU imports 98%.

- Cause of alarm in the West

↳ due to rising geopolitical frictions b/w (EU, US) & China.

↳ Transition to green energy \Rightarrow Rare earths have a role to play.

- Solution:

• US Senate passed law to improve US competitiveness \Rightarrow includes provisions to improve critical minerals supply chains.

• Boost prodⁿ of Rare earths & Lithium

↳ support allies to \uparrow global supply and reduce reliance on China.

* A 'bubbles of trust' approach.

- Asymmetric Globalisation

- ↳ Chinese markets never open to foreign companies but foreign markets fully accessible to Chinese firms.
- ↳ Chinese firms also made to follow the political agenda of CPC.

- Consequence of such globalisation

- ↳ China got powerful
- ↳ Now, China using this power to undermine liberal democratic values.

- Global retreat from free movement of goods, services, capital, people & ideas

- ↳ a reaction to the skewed pattern of globalisation.
- ↳ so many, incl. Quad, are pursuing policy of self-reliance.

- But self-reliance is not sustainable.

- ↳ No single country can replicate the combined genius of the world.
- ↳ Inward looking policies may lead

to geopolitical marginalisation.

- Quad

- ↳ cannot survive just on geopolitical & security agenda.
- ↳ needs an **economic prog.**
- ↳ Complementing each other in capabilities.

US → global leader in Intellectual Property

Japan → High value manufacturing

Aus → Quantum Computing & cyber security

India → Human Capital & Software.

- ↳ But such complementarities need development of 'Bubbles of trust'.

- Bubbles of Trust framework in Quad

- ↳ can be started by Quad's Critical & Emerging Tech. Working Group.
- ↳ could be adopted at next Quad summit.
- ↳ Need not to make it like the complex & long trade agreements.
- ↳ limited to **Information industries** at first.

- Why need such a framework?

- Not for substituting China
- But to allow Quad countries to manage their dependencies on China.
- And to develop a new vision for the global economy.

Can India become a technology leader?

India is presently not a major player in the field of technology

- But major technology companies like Google and its parent company Alphabet, Microsoft and Twitter, Adobe and IBM are all headed by Indians.

The Case of the U.S:

- The Indian immigrants in the U.S are the part of the most educated and professionally accomplished communities in that country.
- The govt of the U.S has been instrumental in the triumphs of enterprise and the free market.
- The govtal agencies have been actively supporting the R&D which carry a higher risk and thus the private sector would not enter into those.
- Google's success and discovery of the molecular antibodies are some of the successful results of such govt fundings.

The strategies of China:

- China marked its dominance on the global market by combining the strengths of the public sector, markets and globalisation.
- It restructured the state-owned enterprises which were seen as inefficient.
- The state-owned enterprises strategically participated in the technologically dynamic industries such as electronics and machinery.
- The state retreated from light manufacturing and export-oriented sectors, leaving the field open for the private sector.

The Case of India:

- Initially there was public sector funding of the latest tech incl. space and atomic research.
- The era of globalisation required greater efforts to strengthen the technological capabilities of the country.
- But the spending on R&D as a proportion of GDP declined in India from 0.85% in 1990-91 to 0.65% in 2018.

- The spending on research and development as a proportion of GDP has increased over the years in China and South Korea.

Favourable Factors For India:

- India can become a leading nation in the field of technology by the right recognition and strengthening of the supply and demand factors.
- India has the highest enrollment for tertiary education after China.
- As per the UNESCO data, India has one of the highest graduates from STEM programmes as a proportion of all graduates.
- India is a potential market for all kinds of new technologies with the increasing internet consumption across the nation.

Challenges for India:

- The educational infrastructure for higher studies poses certain challenges with respect to quality and accessibility.

- The domestic industry has not yet managed to derive the benefits of the large consumer base of India.
- Also, India is operating far below its potential in sectors like electronic manufacturing.
- India is also highly dependent on imports for electronic goods and components.

Suggestive measures:

- Universities and public institutions in the country should be strengthened to deepen and broaden India's technological capabilities.
- The public spending on education should be increased to improve the quality of and access to higher education.
- A strengthened public sector will create more opportunities for private businesses and widen the entrepreneurial base.
- The PSUs should be valued for their long-term contributions to economic growth and asset building for the nation.

- The govt should be more versatile for increasing the business participation of private industries.
 - For example, an initiative like ' Make in India' needs to be more comprehensive than a singular focus on ease of doing business.
- The domestic markets should be categorically strengthened to avail the advantages of a large consumer base for the technology sector.